High Dynamic Range Project (HDR)

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With the emerging technologies around representing a more robust gamut of color and more rich experiences in video, high dynamic range is one that is rapidly developmenting in the industry. These technologies are expected to hit the consumer market within the next 5 years and it is critical that we understand how to assess and measure these experiences. The VQEG will take a preliminary attack at understanding the subjective testing methods required and work towards understanding the objective model needs. The group is excited to be jumping in front of this technology and will be preparing a work plan for the next VQEG meeting.